

going Dutch

Jazz from the Netherlands

FONDS
PODIUM
KUNSTEN
PERFORMING
ARTS FUND NL

dutch
performing
arts

JAZZ
PROMOTION
NETWORK

THE GOING DUTCH PROGRAMME ESSENTIAL INFORMATION FOR ARTISTS AND PROMOTERS

Dutch Performing Arts and Jazz Promotion Network (JPN)

Dutch Performing Arts is a programme of the Netherlands' public cultural funding organisation Fonds Podiumkunsten. It exists to support Dutch artists from music dance and theatre on the international scene. <http://www.dutchperformingarts.nl/about/>

Jazz Promotion Network (JPN) is a membership organisation of promoters and others who work to promote jazz and jazz artists in all four nations of the United Kingdom (UK) and the Republic of Ireland (RoI). JPN projects include an annual conference and plans to tour emerging artists and represent UK and RoI artists abroad, as well as bilateral collaborations such as the Going Dutch programme. <https://www.jazzpromotionnetwork.org.uk>

The Going Dutch programme

Going Dutch is a programme which aims to bring Dutch jazz artists to audiences in the UK and RoI. It began in 2016 after Dutch Performing Arts commissioned research from JPN to find out the level of awareness about Dutch artists among JPN's members and what opportunities there might be to present Dutch artists to their audiences. JPN's report and recommendations led to Dutch Performing Arts commissioning JPN to administer a new programme of support for artists from the Netherlands.

The main elements of the programme are:

- Information to JPN members about Dutch jazz artists and opportunities to hear Dutch artists; and help with contacts and bookings.
- Information and advice to Dutch artists about promoters and the jazz scene in the UK and RoI.
- Support for travel and accommodation costs for Dutch jazz artists booked under Going Dutch scheme criteria by JPN promoters in the UK and RoI.
- Ongoing PR, marketing and communications activity by JPN's specialists to cover the programme and Dutch jazz as a whole and individual tours and gigs by Dutch artists in the UK and RoI.

In addition, Dutch Performing Arts hosts visits by JPN promoters to festivals and events in the Netherlands to experience Dutch artists in performance.

CONTACT

JPN's Going Dutch **admin**: **Nod Knowles** goingdutch@jazzpromotionnetwork.org.uk +44 (0)7880 703518
JPN's Going Dutch **PR specialist**: **Rob Adams** robadamsjournalist@gmail.com +44 (0)7904 184021

going Dutch

Jazz from the Netherlands

FONDS
PODIUM
KUNSTEN
PERFORMING
ARTS FUND NL

dutch
performing
arts

JAZZ
PROMOTION
NETWORK

PRACTICAL INFORMATION - HOW GOING DUTCH WORKS

Promoters will contact artists (or their agents/management/whoever does their booking) - or ask JPN (via JPN's Going Dutch administrator as below) to contact artists - to discuss possible bookings.

Promoters and artists should check with JPN that they are eligible to access Going Dutch support. In general, this is open to most artists unless they are already in receipt of specific alternative funding or they are not resident in the Netherlands or Dutch-led.

If the artists or the specific gigs are not eligible for direct Going Dutch support, JPN will nevertheless be pleased to publicise the gigs under Going Dutch PR coverage.

There is no limited 'roster' of Going Dutch bands - interested promoters will identify the bands they wish to book - although JPN may make suggestions about artists and bookings.

Bookings can be one-offs but in general Going Dutch will work better for everyone if a tour of several dates can be booked.

In some cases JPN may co-ordinate a tour and liaise with promoters on behalf of artists. In other cases, artists may co-ordinate their own tour in contact with the various promoters.

The promoters should make normal booking arrangements with the artists (or whoever is co-ordinating the gig/tour) and agree a fee, details of backline, technical rider, times etc.

Promoters will be responsible for all their normal costs (PA, marketing, venue hire etc) but Going Dutch can support the costs of artists' travel and hotel accommodation.

In general, each promoter should book hotel accommodation for the artists. (In some cases the artists or JPN may book accommodation if this is more convenient.)

Promoters (or whoever booked the accommodation) should send JPN the payment receipts/invoices for the hotel bookings for the artist – and JPN will refund those costs from the JPN/Going Dutch budget.

In general, the artists should book their travel (international and, if on tour, the local travel in the UK/RoI). (In some cases the promoter may book travel if this is more convenient.) Artists (or whoever booked the travel) should send payment information - receipts for flights/ferries/vehicle hire/fuel etc - and JPN will refund the costs of their travel.

CONTACT

JPN's Going Dutch admin: **Nod Knowles** goingdutch@jazzpromotionnetwork.org.uk +44 (0)7880 703518

JPN's Going Dutch PR specialist: **Rob Adams** robadamsjournalist@gmail.com +44 (0)7904 184021

going Dutch

Jazz from the Netherlands

FONDS
PODIUM
KUNSTEN
PERFORMING
ARTS FUND NL

dutch
performing
arts

JAZZ
PROMOTION
NETWORK

CONDITIONS FOR PROMOTERS AND ARTISTS RECEIVING SUPPORT

To receive support from the Going Dutch programme, which is funded by Dutch Performing Arts and administered by JPN, promoters and artists agree to these basic obligations:

Artists and promoters agree to be included in PR, marketing and communications coverage of the Going Dutch programme.

Promoters and artists should supply all gig information and press/media packs to both JPN's Going Dutch administrator and PR specialist (contacts below) – who will liaise with them and work to get whatever national PR/social media etc coverage is possible.

Promoters and artists should link their own website and social media etc with JPN's website and social media communications – to build and extend the profile of the artists, the gig and the Going Dutch programme.

Promoters and artists should acknowledge and credit the support of the Going Dutch programme, Dutch Performing Arts and JPN on their print/website/social media/communications - using logos and wording that JPN will supply.

Promoters and artists must agree reasonable guaranteed fees for each gig. JPN can advise promoters as to acceptable rates.

Going Dutch gigs are also opportunities for other promoters to hear the artists - and artists and promoters agree to provide complementary admission to the gig for any JPN members or related promoters wishing to hear Going Dutch artists.

Promoters and artists agree to provide JPN with a brief report of the gig - including attendance numbers, ticket sales, audience response etc - to assist with evaluation as required by Dutch Performing Arts and to inform future planning.

The Going Dutch programme is a result of significant work by JPN and priority for Going Dutch support is given to JPN members. Promoters negotiating Going Dutch supported gigs are expected to already have - or to request application details on - JPN membership, which will also bring them the benefits of participation in other JPN projects.

CONTACT

JPN's Going Dutch **admin: Nod Knowles** goingdutch@jazzpromotionnetwork.org.uk +44 (0)7880 703518

JPN's Going Dutch **PR specialist: Rob Adams** robadamsjournalist@gmail.com +44 (0)7904 184021